



WHY ARE **YOU** RUNNING FOR **OFFICE?**



RIGHT REASONS TO RUN

TO HELP YOUR COMMUNITY

This is the "USA Classic" reason for running for office. You see your community needs help and you believe you have the skills to fill that need.

ADVOCATING FOR CAUSES

There is a specific cause or policy that is affecting your community and you feel that you can have a real impact on the issue by running for office.

WRONG REASONS TO RUN



THE PARTY ASKED ME TO

Just because someone asks you to run does not mean they have your best interest in mind.

BECAUSE I CAN WIN

It's important that you have a chance of success but don't run just because you think you will win.

REVENGE AGAINST THE INCUMBENT

He did something to me so I'm going to beat him" is not a good reason to run for office.

THIS WILL BE MY ONLY OPPORTUNITY

There is a lot of luck in politics, and picking the right opportunity is important but that is different than thinking you will only have one opportunity.